

# Arizona Bike Week At Sugar Daddy's Biker Sunday Brunch

\*\*\*\* Press Release \*\*\*\*

## **EVENT DESCRIPTION**

Join us at Daddy's for Arizona Bike Week 2006, where you can show off or see some of the finest custom-built bikes from all over the nation. This all-day event kicks off with a Biker Sunday Brunch from 10am – 2pm along with the grill master outside on the patio cooking up all your barbecue favorites. Starting at 11am, live music will fill the patio and continue throughout the afternoon. Get here early as bikes line the parking lot, and patrons get the chance to vote for their favorite custom cycles. At 4pm the fashion show starts with sexy clothing from around the valley. At this time the winners of the custom bike contests will also be announced. It's the perfect way to check out the sickest bikes, women and live music in Arizona.

## **WHERE**

Sugar Daddy's  
3102 N. Scottsdale Rd.  
Scottsdale, Arizona 85251  
480-970-6556  
www.sugardaddysaz.com

## **EVENT SCHEDULE**

Sunday, April 2, 2006

- All-You-Can-Eat Brunch Buffet (10am - 2pm)
- Fashion Show (starts at 4pm)
- Loudest Pipes Contest/Custom Bike Contests (12pm – 4pm)
- Custom Bike Winner and other awards (announced during fashion show)

## **MUSIC SCHEDULE (ALL DAY - ALL NIGHT)**

- Hans Olson (11am – 2pm on the patio)
- Nick Kolanis (2pm – 5pm on the patio)
- Acoustic Act (9pm – 2am)

## **EVENTS DETAILS**

### *Sunday Brunch*

- All you can eat buffet for only \$12 (10am-2pm)
- Additional menu items available (2pm-2am)
- \$2 Mimosas and \$4 Build-Your-Own Bloody Mary Bar. (10am-4pm)

### *Live Music*

- 3 bands throughout the day starting at 10am
- Hans Olson, Nick Kolanis, and our Sunday Night Acoustic Act

### *Fashion Show*

- Fashion Show with beautiful ladies from around the valley
- Clothes provided by bike shops from around the area
- Custom Bike Awards will be announced while models are changing during the fashion show

### *Loudest Pipes Contest*

- Contest involving the differing sounds of Motorcycle exhaust

# Arizona Bike Week At Sugar Daddy's Biker Sunday Brunch

\*\*\*\* Press Release \*\*\*\*

## *Custom Bike Showdown*

- Best Bagger
- Best Sportster
- Best Chopper
- Best Harley-Davidson Based Bike
- Best Ground Up Custom
- Best in Show – People's Choice

## **CONTACT INFORMATION**

Kristin Vella, Marketing Director – Sugar Daddy's

480-970-6556 (office) 602-739-0317 (mobile) 480-970-6886 (fax)

kristin@sugardaddysaz.com

www.sugardaddysaz.com