

Our mission is to make a positive difference in the lives of people both physically and financially.

Founded by BK Boreyko and his family, Vemma's parent company, New Vision®, is a revolutionary leader in health and wellness. With over \$1 billion in total retail sales, this company helped pioneer liquid nutrition over 10 years ago by introducing the #1 selling liquid mineral supplement in North America.

This is YOUR opportunity to be part of the next billion dollar wellness company while it's still in its initial growth stage!



A portion of all Vemma product sales is donated to HealthCorps.net. HealthCorps' mission is to educate school-aged children about nutrition, athleticism and mental health to fulfill the critical need to empower youth to live a healthier and self-fulfilled lifestyle. With a format similar to the Peace Corps, HealthCorps relies on volunteers to visit American classrooms to teach kids how to respect their bodies, open their minds and increase their awareness about wellness.

For more information contact:

For additional copies of this brochure:

[www.VemmaSuccessTools.com](http://www.VemmaSuccessTools.com) • 877-468-3662

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# VEMMA™

The

## PERFECT BUSINESS

*Earn Income working from your home or office!*



*Imagine...*

- Work from home
- No experience required
- Support & training available
- Control your work schedule
- Earn Residual/ On-going income
- Tax Advantages

## 11 Points of a Perfect Business

### Global Opportunity

1. The ideal business **sells the world** rather than a single neighborhood or a single city or locality (in other words, it has a huge market).

### Inelastic Demand

2. The ideal business has a product with "inelastic demand." This means that people **need it**, almost regardless of price.

### No Employees

3. The ideal business has **low labor requirements**, the fewer people needed, the better.

### Continuing Need

4. The ideal business sells a product **which has a continuing need**. It's not a fad product. It's not a product which people can easily substitute or even do without.

### Low Overhead

5. The ideal business has **low overhead**; it does not need an expensive location, it does not need large amounts of electricity, advertising, legal advise, etc.

### Unique Product

6. The ideal business produces a product which is **difficult (or almost impossible) for a competitor to copy or reproduce**. This means the product is an original (such as: a publication) or it requires very special know how.

### Low Investment

7. The ideal business **does not require huge cash expenditures** or large investments in equipment. In other words, it does not tie up your money.

### Cash Business

8. The ideal business is a business that has **cash billings**; it does not tie up your money in extended credit arrangements.

### Regulation Free

9. The **ideal business is relatively free** from all kinds of government and industry regulations.

### Portable

10. The **ideal business is portable**. You can take it anywhere you want, in Florida, California, Europe or Asia.

### Fascinating

11. Here's a crucial but overlooked one: the ideal business is one that **keeps you fascinated, you love it, it requires your full intellectual and often your emotional energies**.

- Do you have a genuine desire for change in your life?
  - Are you willing to put forth the effort?
  - Are you coachable?

If you answered "YES" to these questions, then you may be standing at the door of what could become, your vehicle to **FINANCIAL FREEDOM!**

**So, why is Vemma "the perfect business"?**

Simply because it answers "YES" to the 11 points of a perfect business!"

- **Ground Floor Opportunity!**
- **Backed by a 12 year old corporation with total sales in excess of \$1 Billion Dollars at retail.**
- **A unique, consumable product - the most complete liquid nutritional program found anywhere!**
- **Product formulation created by a medical doctor!**
- **A dynamic "2 Team" compensation plan with 10 different ways to earn!**
- **Get paid weekly!**
- **No sign-up fee or membership fee.**
- **Your own FREE marketing website!**
- **Work from home or office!**
- **Set your own hours!**
- **Tremendous tax advantages!**
- **A seamless compensation plan that allows you to enroll people in 43 different countries.**
- **Simple step by step training!**
- **A proven marketing system!**
- **Tremendous tools that add credibility and help you succeed!**
- **Make a difference in the lives of others - physically and financially!**
- **Simple, Fun, Something you can do!**

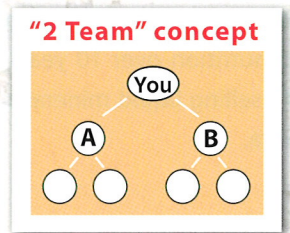
# COMPENSATION PLAN

The **Vemma Business Opportunity** is simple to understand and provides powerful financial rewards in the form of both immediate and long term income!

**Our Business Model:** We have **1** powerful and unique product.  
We build **2** lines of distribution.

Our two lines of distribution or our "**2 Team**" concept allows you to be rewarded on total sales volume, not levels of distribution. This means that all the sales volume within your left line of distribution and your right line of distribution contribute to your income!

We are paid weekly in Vemma, so get ready to make some positive and immediate changes to your income!



## 10 WAYS TO EARN INCOME IN VEMMA!

**RETAIL INCOME:** Purchase the product at wholesale, sell it at retail and keep the profits.

**CUSTOMER BONUS:** Pays you an on-going bonus on the purchases of your customers.

**INSTANT SPONSOR BONUS:** Pays you a one-time bonus on the first person placed below you on your left side and then again on the first person on your right side.

**FAST START BONUS:** Pays you a one-time bonus based upon the first purchase of any new members that you personally enroll.

**TEAM BONUS:** Upon cycling at least one time, this bonus will round-up your total 4 week earnings to a minimum of \$60 -- thus paying for your personal product.

**CYCLE BONUS:** Pays you a bonus (average of \$25) every time you develop 360 QV on one side and 180 QV on the other side! This is your long-term, residual income! Imagine cycling 10, 20, 50, 100 or even 500 times per month!

**ENROLLER MATCHING BONUS:** Pays you 10% of the cycle bonuses being earned by everyone you have personally enrolled. Pays you an additional 10% of the cycle bonuses being earned by those personally enrolled by your personal enrollees.

**RANK ADVANCEMENT BONUSES:** Pays you one time cash bonuses as you advance through the Vemma Compensation Award levels.

**CONSISTENCY BONUS:** Pays you a bonus based upon the purchases of your personally enrolled members.

**GLOBAL BONUS POOLS:** Pays rank advancing members shares of different bonus pools based upon Vemma sales worldwide. This allows you to benefit from the growth of Vemma all over the world!

*For a complete explanation of the Vemma Compensation plan, contact the person that gave you this brochure or visit the Vemma website of that person.*